



2024/25 SEASON | SPONSOR FORM



Delray Beach's High School Soccer Team

Welcome to Atlantic FC

As the official soccer team of Atlantic Community High School, we represent not just our school but the entire city. Our mission is to foster a love for soccer in our community, develop young athletes, and inspire future generations. With your support, we can continue to build a legacy of excellence both on and off the field.

2024/25 SEASON OVERVIEW

This year, we're thrilled to announce an exciting new partnership with New Balance. As part of this collaboration, we'll be unveiling brand-new, state-of-the-art uniforms. This is an extraordinary opportunity for our sponsors to be part of the story as we celebrate this milestone.

As many in our community know, Delray Beach is also home to tennis superstar Coco Gauff, who is sponsored by New Balance. Our partnership connects the spirit of excellence that both Coco and Atlantic FC embody, making this a unique moment for sponsors to align with a story of local pride and athletic achievement.

Atlantic FC

We Are

Atlantic FC is more than just a high school soccer team—we are the heart of soccer in Delray Beach. As the only high school soccer program in the city, our team serves as a beacon of athletic excellence and community pride. Over the years, we have celebrated numerous victories, developed top-tier talent, and cultivated a strong sense of teamwork and sportsmanship among our players.

This season, with our new uniforms from New Balance, we're taking our team's image to the next level. Our players will hit the field with the confidence that comes from being outfitted by a brand associated with top athletes like Coco Gauff, reinforcing our commitment to excellence.

Our commitment extends beyond the pitch. Atlantic FC actively participates in community service projects, local events, and youth outreach programs. We believe in giving back to the city that supports us and aim to be role models for the next generation of Delray Beach citizens. Through volunteer efforts and community involvement, we strive to make a positive impact both on and off the field.



Why Sponsor Us?



Visibility

Sponsoring Atlantic FC offers unparalleled visibility within the Delray Beach community and beyond. Our matches draw enthusiastic crowds, and our social media presence continues to grow, reaching hundreds of local families, businesses, and soccer enthusiasts. **This year, with our new New Balance uniforms, your brand will share the spotlight in a big way, featured alongside a globally recognized name.**



Community Impact

Your sponsorship directly contributes to the success of our program. It helps us provide our players with the necessary equipment, transportation, and training to compete at the highest level. **More importantly, it supports our mission to offer a positive and enriching environment for young athletes, fostering their growth as both players and individuals.**



Brand Alignment

Atlantic FC is synonymous with passion, dedication, and community spirit—values that align perfectly with those of our sponsors. Partnering with us means associating your brand with a positive, impactful cause that resonates deeply with the residents of Delray Beach. **Our collaboration with New Balance further enhances this alignment, making it a powerful opportunity to connect with our community on multiple levels.**





Delray Beach's Soccer Team

GOLD SPONSOR PACKAGE

DELRAY BUICK GMC

As a GOLD Sponsor, your brand will enjoy:

- Premium logo placement on our new New Balance warm up kits and practice jerseys.
- Logo edited onto uniforms (due to high school sport regulation) in all sponsor images.
- Corporate fence banner on ATLANTIC AVE!
- Prominent visibility on our website and banners.
- Exclusive mentions in all press releases and social media shoutouts.
- PLUS, you'll also receive VIP passes to games and exclusive opportunities to engage with the team.





Delray Beach's Soccer Team

SILVER+ PACKAGE

1-800-CALL LEE

As a SILVER Sponsor, your brand will enjoy:

- Company Logo on Practice Jerseys
- Company logo inclusion on all team marketing materials including season poster, and website.
- Corporate fence banner on ATLANTIC AVE!
- Custom social media posts created with team content and your logo.
- PLUS, you'll also receive VIP passes to games and exclusive opportunities to engage with the team.



1-800-CALL-LEE

Personal Injury | Car Accident

COHEN & NEWMARK, PLLC



Delray Beach's Soccer Team

SILVER SPONSOR PACKAGE

\$2,000 | Five Available

As a SILVER Sponsor, your brand will enjoy:

- Company logo inclusion on all team marketing materials including season poster, and website.
- Corporate fence banner on ATLANTIC AVE!
- Custom social media posts created with team content and your logo.
- PLUS, you'll also receive VIP passes to games and exclusive opportunities to engage with the team.



Delray Beach's Soccer Team

BRONZE SPONSOR PACKAGE

\$1,000 | 10 Available

As a BRONZE Sponsor, your brand will enjoy:

- Company name inclusion on team website.
- Inclusion in all thank you messages and posts as a local sponsor of Atlantic FC.
- PLUS, you'll also receive VIP passes to games and exclusive opportunities to engage with the team.



SOCCER SEASON IS HERE.

TIME TO SUIT-UP.

PRESENTED BY

new balance

SEASON SPONSORS

DELRAY GMC

1-800-CALL-LEE
Personal Injury | Car Accident

2024/25 SCHEDULE

11/6 7:30p at Leonard Leonard	11/6 7:30p at Leonard Leonard	11/6 7:30p at Leonard Leonard	11/6 7:30p at Leonard Leonard
11/7 7:30p at SLAM Palm Beach	11/7 8:30p at SLAM Palm Beach	11/7 8:30p at SLAM Palm Beach	11/7 8:30p at SLAM Palm Beach
12/2 7:30p at Forest Hill	12/2 7:30p at Forest Hill	12/2 7:30p at Forest Hill	12/2 7:30p at Forest Hill

THANK YOU TO OUR SUPPORTERS

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DUFFY'S

COMPANY

COMPANY

Delray Beach's Soccer Team

GREEN SPONSOR PACKAGE

\$500 | Unlimited

- Become a proud supporter of Atlantic FC with our \$500 Supporter Package. This package is perfect for those who want to contribute to the success of our team and the growth of soccer in Delray Beach. Your generous support will help provide essential resources for our players, from equipment and training to travel for away games.
- As a supporter, you'll be making a meaningful impact on our team's ability to thrive both on and off the field. While this package doesn't include specific branding opportunities, your contribution will be acknowledged in our end-of-season thank-you message and our community's deep appreciation.
- By choosing this package, you're not just sponsoring a team—you're investing in the future of youth sports in Delray Beach. Together, we can continue to build a strong, united community through the power of soccer.





THANK YOU

Thank you for considering an Atlantic FC sponsorship package. The Atlantic Community High School Men's Varsity Soccer Team greatly appreciate your support.

Once you have chosen your sponsorship level, you will be prompted to make a donation equal to the amount of your sponsorship level.

Your donation (sponsorship) will be made to **Play Delray Youth Sports Inc. - a 501c3 and the fundraising organization of Atlantic FC.** Your donation is tax deductible and will include a confirmation letter recording your contribution.

CONTACT INFORMATION

Join us in supporting the future of youth soccer in Delray Beach! To learn more about sponsorship opportunities or to discuss a customized sponsorship package, please email AtlanticFC@playdelray.org

We look forward to partnering with you to make a lasting impact on our team and community during this exciting season.